



Corporate Charity Challenge

Looking for a way to combine teamwork, fitness and charity fundraising? Take part in the Brighton Half Marathon Corporate Charity Challenge and raise funds for Quest4Change in 2012.



What is the Corporate Charity Challenge?

It's an opportunity to showcase your business, promote teamwork and fitness. More than this, it's a way for your business to make a real difference to people's lives by raising funds for Quest4Change.

The Brighton Half Marathon takes place on 19th February 2012 and takes in sights such as the Old Steine and Hove Lagoon. Not to mention the glorious seafront, along which the majority of the race is run.

The Corporate Charity Challenge Trophy will be awarded to the business that collectively raises the most funds for their chosen charity, with a minimum of three runners from the team finishing the race. Extra prizes will also be available for the three fastest teams.

Why run for Quest4Change?

Quest4Change has been selected as one of the Corporate Charity Challenge charities and we're looking for businesses to enter teams in the challenge and to raise money for our projects.

You could raise funds for any one or all of the Quest4Change projects in South America and Africa:

- ✓ Transform the lives of children in poverty in **Peru** through education and quality housing.
- ✓ Support abandoned disabled boys in **Brazil** to live full, happy lives.
- ✓ Work hard to protect the rescued wild animals in **Bolivia** through construction and care.
- ✓ Provide a new home for street children, abandoned as a result of the Genocide in **Rwanda**.
- ✓ Help communities in **Kenya** build sand dams, giving them access to clean safe water.
- ✓ Support children in **Malawi** through school by building schools and child sponsorship.
- ✓ Build schools in **Tanzania** in rural communities where they are needed most.



We will also provide you with:

- ✓ Entrance to the dedicated charity marquee at the end of the race, with a friendly face to dole our congratulations and material sustenance!
- ✓ Fundraising tips & advice, sponsorship forms, posters or other materials to promote the challenge
- ✓ Help with online fundraising
- ✓ Quest4Change T-shirts for all the team
- ✓ A training program
- ✓ Information about the projects your fundraising will support
- ✓ Press releases to local and national newspapers, promotion of the challenge and your company logo on our website, blog and social media

How to enter

- Choose your team! Teams should be 3-5 people (3 of your team must finish the race)
- Select a Team Manager
- Go to www.brightonhalfmarathon.com
- Click on **Enter Now** – a new window will appear
- Enter the Team Manager's email address, click on **Corporate Charity Challenge** and register a group
- Follow through the registration process for each team member ensuring that you select **Quest4Change** as your charity
- You will receive a confirmation email when you are successfully registered, if you do not complete registration you will be sent an email reminding you to finish the registration
- **Quest4Change** will be notified that you have entered a team

For further information, contact Rose at rose@quest4change.org, or visit our website www.quest4change.org.

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